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May 1881 Potawat

A. R. RIDEOUT

NURSERY



Cut No. 1

RIDEOUT HEIGHTS

WHITTIER, CALIF.

Be Sure to Join
the
**California Avocado
Association**

*The Best Investment
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THE LYON

The Lyon is the King of Kings in all avocadodom. He is the poor man's friend. The truth of these appellations becomes more and more apparent as the years roll by.

The Lyon tree is the greatest plant creation **God ever made.**

This season I was allotted the blessed privilege of demonstrating or showing the real and true value of the Lyon to hundreds of people.

With but one exception every one who saw these sights was wonderfully impressed, and at least 98 per cent. were converted then and there to the Lyon cause.

How could they help but be amazed and impressed?

Here I showed them little Lyon trees in the nursery rows, covered with fruit. Trees planted in orchard form less than two years ago, bearing from one to seven large fruits. Four-year-old orchard trees with over fifty fruits, five-year-old trees with a hundred, and six-year-old trees with from two to three hundred fruits.

The most remarkable thing of it all is that none of these orchard trees was bearing its crop in a space not to exceed seven feet square. These same trees were loaded the two previous years, making this the third consecutive year of heavy bearing, an accomplishment none of the other choice trees have yet done. As I have said before, no matter what adverse conditions have prevailed, you will always find fruit on the Lyon trees, and plenty of it, too. Fruit will average about 20 ounces, and some will weigh as high as 28 ounces.

Here is a list of some avocado experts who have seen the sights. Ask any one of them what they saw up here: Mr. Hardin, Mr. Adams, Mr. Hertrich, Mr. Shedd, Mr. Coolidge, Miss McNally, Mr. Needham, Dr. Waters, Mr. Johnson and many, many others too numerous to mention here.

Here is what they saw. More fruit on one Lyon tree than on thirty Fuerte trees of the same age and size, and in the near vicinity and under the same conditions.

On Spinx trees not over two dozen fruits, and on Lyons the same size two hundred.

The Fuerte trees have their off years in bearing. Many Fuerte trees are drones, and a large percentage of Fuerte fruit is lost each year by the trees setting the little worthless non-pollenized fruits.

In this respect, the Lyon is far superior to the Fuerte. No off years to speak of, never a drone, and not over one fruit out of a hundred non-pollenized or shriveled.

This shriveling, which I believe is not a disease, but a condition, has shown up this season in the Sharpless and Challenge.

The Sharpless, as a fruit, is ideal, its time of ripening is commendable, and as a tree for top working it is permissible, but as a nursery tree, in orchard plantings, it is an absolute frost.

The nurserymen are discarding it, and the public also. With the exception of a few isolated, exceptional cases, the trees will not bring in one cent income in less than from $5\frac{1}{2}$ to $6\frac{1}{2}$ or sometimes $7\frac{1}{2}$ years after planting in orchard form. I have many five-year-old trees, and not one cent return. I am budding them over to the Lyon. I say that any tree which cannot be planted commercially should not be on the preferred list.

The Lyon will bring fruit in two years after planting in orchard form and every year thereafter. I can produce a million pounds of fruit from a twenty-acre Lyon orchard before the Sharpless begins to bear; therefore I contend that it is a crime against humanity to advocate such as the Sharpless.



Cut No. 6

Some of the Populace Viewing
the Lyon Trees on Rideout Heights.

5

In cut No. 5 you see the perfect tree. This is a five-year-old Lyon tree which bore over a hundred large fruit without the loss of a single one.

Note the four foot lath upheld by the hand of the little lady. This lath will show you that over a hundred fruits were grown upon a space no larger than 25 square feet, or 5 feet square. It would take any other sort at least 20 feet square, or 400 square feet, to produce this amount.

If ever a record of from one to three hundred fruit from a space not to exceed fifty square feet is ever approached or shattered, it will come through some descendant of the Lyon. This is why I say the Lyon tree is the perfect tree.

Truly, the tree which the builders rejected has now become the corner stone of the industry. The Lyon tree is the foundation upon which the avocado industry of Southern California will be built. This season is what I call "The Awakening." I can name fifty persons who are going to put out and are now planting from one hundred to seven hundred Lyon trees. Mr. H. A. Randall, citrus nurseryman of East Whittier, is now putting out seven hundred trees; Mr. Moore of Whittier five hundred trees; Mr. Oliver and Mr. Oscar Marshburn of Yorba Linda several hundred, and scores of others doing likewise. It is the start, the breaking away from conventionalities, the discarding of the best sorts for the outlaw.

Now, I will tell you why they are deserting the old recommended sorts and enrolling under the banner of the Lyon. The Sharpless promises and never does. The Fuerte promises more than it can fulfill. But the Lyon has undertaken the impossible and, to all intent, is getting away with it. With safety, Lyon trees can be planted ten feet apart, or 4356 trees per ten acres.



Cut No. 3

Some of the Autos Parked While
the Public is Viewing the Lyon
Trees on Rideout Heights.

If I had an orchard of Lyon trees, ten feet apart, and bearing only twelve fruit, like Cut No. 4 shows, and should I receive the small price of only twenty-five cents per fruit, this would bring me in over thirteen thousand dollars for my one crop. like Cut No. 1 with 57 fruits, over sixty thousand dollars; and like Cut No. 5 over \$100,000, all from a ten acre Lyon orchard.

This is all very possible and very probable. These trees will bear me up in these figures.

Now, if I can make a success of the Lyon trees, you also can, provided I am willing to reveal to you the secrets of my success.

Race, creed nor color ever enters my life. I am an American, and no true American can withhold from humanity anything which will benefit him even in the slightest degree. Gladly will I impart the secret of my success, and not alone that, but I will always stand ready to advise along this as well as other avocado lines. I will also show any nurseryman, orchardist, and in fact, anyone, my method of budding and grafting. Gladly will I do this, free of any charge whatsoever.

Here in my orchard is success written upon every tree, and victory stamped on every fruit.

There is no reason why you should not raise a perfect Lyon orchard at but very little cost. Let me be your legal advisor on all things avocado, as long as it costs you nothing.

The eighth wonder of the world is: How did the Lyon come back?

Well, in the first place, it was never gone, never dead at all, it had just "passed." To all intent it had passed for keeps, but I arrived just in time to pump a little ozone from my pull-motor into his ninth compartment. That is how I saved the day, and the Lyon as well.

Whittier declared a half day off so that the citizens here and from the surrounding cities could see the wonders wrapped up in



Cut No. 4

Let the Lyon Protect Your Children.

the Lyon. You can see some of the crowd viewing the Lyon trees in Cut No. 6 and some of their autos in Cut No. 3.

Where did ever any other avocado trees ever command such consideration?

In the short space of a few months the Lyon came back from a sickly, wizened, shriveled, runted, dwarfed, decrepit and discarded war horse to the leading star and drawing card of the whole avocado circus.

See him now proudly leading the procession with the Dicky following close in his footsteps.

This grand old Lyon now commands the attention and receives the plaudits and admiration of the whole populace.

The Lyon will not do well upon curly or pot bound roots. He can not hunt with a dozen knots tied in his tail.

Where is there any marathon runner as fleet as he? Where is there any other hunter who "brings home the bacon" as does he? That one has not yet been born.

A ten-acre orchard set to Lyon trees will bear over a million pounds of food when the trees have produced on the average per tree of two hundred and thirty fruits. Then I appeal to you, my readers, is it right that humanity shall be robbed of this amount of valuable foodstuffs? Is it right that this monarch, without a peer in accomplishments, shall be forever kept an outcast? It was a mistake that the association dismissed him, but it will not only be a mistake, but a crime, to keep him off the list where he now belongs, and always has belonged. I say, any man who will discourage the planting of the Lyon for selfish reasons is simply un-American.

Every year that the Lyon is kept off the first list, humanity in general will suffer irreparable loss.

The drip system is a false alarm and a dangerous experiment.

The long tap root advocation is another exploded theory.

The Ganter tree, which is one of the giant Avocado trees, is the disproof of the drip system, as well as the long tap root theory. This tree gets the same care as the orange orchard surrounding it, with plenty of cultivation, and its tap root was cut very short, not longer than a foot, when it was set out. I should know; I planted the tree myself.

Look at the wonderful orange orchards all over the land. The tap root of every tree was cut when they were set out.

In many nurseries they have a machine which cuts the tap roots of different trees, and the more times the tap roots have been cut, the higher prices they command and bring.

INVITATION TO THE PUBLIC

I want to invite you to go with me on a gold mining expedition.

I assure you that we will not have to endure the cold of an Alaska nor the heat of an Australia nor the Miasmatic dangers of an Africa.

Before we start I want you to step to our garden for a last peep at our beautiful Lyon tree.

What do you see in that little Lyon tree, with fifty-seven fruit thereon?

I will tell you what I see.

As I look into that tree I can see through that tree. I can see a great industry springing up and building in the branches thereof. I can see the people flocking back to the farms. I can see the avocado reflected from every face. I can hear the word on every tongue. I can see myriads of working men enrolled under its banner, all over the world. I can see mechanics building air-ships to

carry our fruit to all nationalities. I see our fruit being shipped to London, Paris, Berlin, and all European cities. I see our people swapping nuggets with the Alaskan miner. I see air planes in squadrons, ascending and descending upon the fertile hills of our Southland. I see representatives from all countries in the world here studying the methods of our success. I see cars and ships carrying seeds and trees all over the globe. I see the accounts of fabulous riches from the avocado mines of Southern California heralded all over the world. These are a few of the things I can see by only peeping through the keyhole. And when Dame Nature throws open the doors of this industry, then, please tell me what I may not see?

Now I see a little avocado tree with fifty-seven fruits upon it. I can still see through and beyond it. This little wooden structure is but the doorway to the greatest gold mine ever discovered since the year one.

There are millions of dollars under almost every ten acres of thermal California.

The Lyon process will get the most gold with the least effort on outlay of any known system.

See Cut No. 1.

Here Nature has taken from a space of ground no larger than an adult wash tub fifty-seven golden nuggets and placed them upon the shelves of her wooden sluice-box which she has erected for just such a purpose. Each vase is filled and securely sealed and all ready for you to harvest. Now upon this small space of land fifty-seven liquified golden nuggets were mined equal in value to twenty-five solidified golden nuggets at one dollar each.

Now, if I had taken a pick and shovel and a broken back dug up these same nuggets in solidified form and sold them at a dollar each, I tell you that the gold rush which would follow would eclipse every other and all other gold rushes combined.

Billions of dollars worth of gold underlies all thermal Southern California but the process is so simple that it is simply unbelievable.

Why Not Own a Gold Mine?

This year was the awakening. Next year more orchards of Lyon trees will be set out than all other ones combined.

Every Lyon tree will be literally stripped of buds to fill the demand.

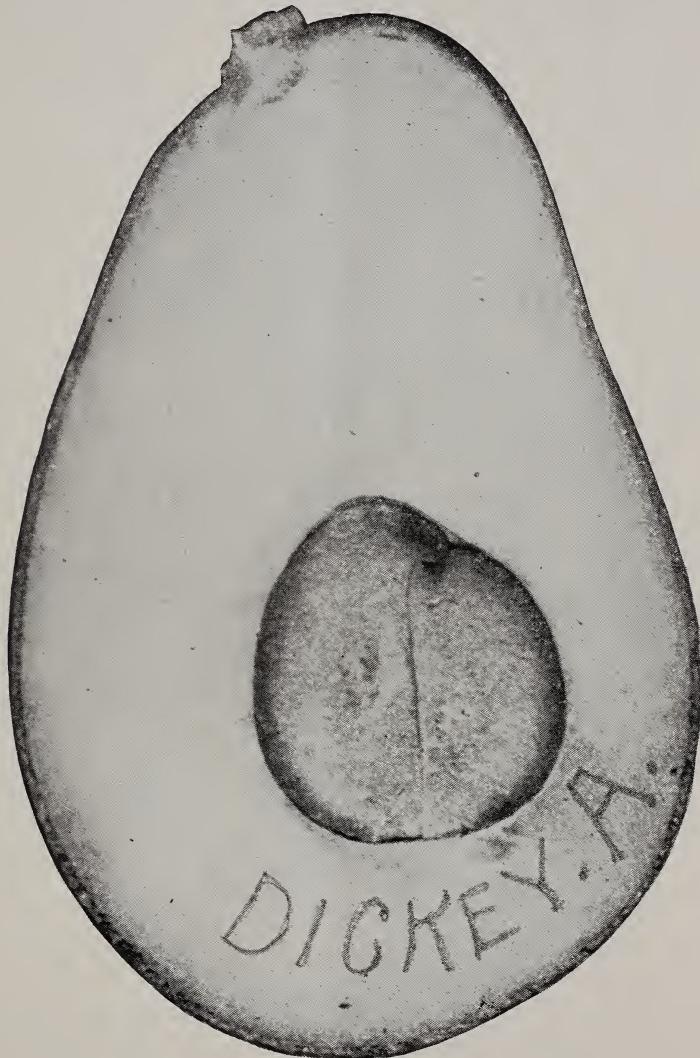
I see it coming and nothing but an unforeseen calamity can stop this onward rush of the Lyon.

The Lyon tree, to all intent, is the perfect tree and needs not much, if any altering. Now to obtain a perfect tree, fruit and orchard we must have a model, either real or in our mind, and I will tell you of my ideal tree, fruit and orchard.

The Lyon tree, to all intent is the near perfect tree. Now to be complete it must bear perfect fruit, spherical in form

of about a pound in weight with a small seed or no seed at all, said fruit to have a hard-shell, beautifully colored, scented and highly flavored, then I say we are nearing perfection.

This perfection can be approached through three channels—Bud variation, seed variation and pollinization.

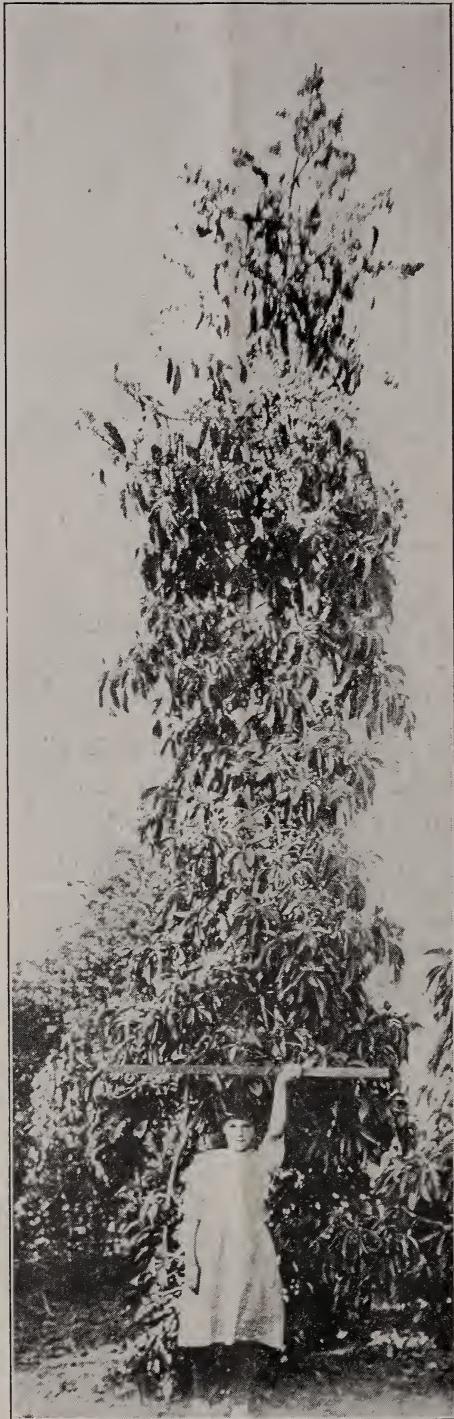


Cut No. 2

Under the latter I expect to come near the goal when I will have pollinized the Lyon with the Dickey A, securing from the Lyon its stately and upright habit of growth and from the Dickey A the richness of its fruit and the smallness of its seed.

The possibilities of the avocado are simply limitless.

The citrus never did offer much opportunity but the avocado is all opportunity.



Cut No. 5
The Perfect Tree.
Compare the Spread by the Four Foot
Lath Upheld by this Little Miss